



Press Release

L'Horme May 28th, 2009

European Rental Awards 2009
Rental Product of the Year
The straight boom with a telescopic jib:
H28TJ+

The European Rental Association, the representative association of the equipment rental sector in Europe, held its convention in Manchester on May 26 and 27. Over 200 representatives of major European rental companies, leaders of Europe's 13 rental associations and other branches of the construction industry, as well as suppliers to the rental industry attended the convention which focussed on « Investing in People ».

At this event, « **International Rental News** » a KHL Group magazine, and **ERA** (European Rental Association), presented the "European Rental Awards 2009" rewarding four categories of competitors:

- Rental company of the Year (10 depots or more)
- Rental company of the Year (under 10 depots)
- Rental Product of the Year
- ERA/IRN Rental Person of the Year

"**Rental Product of the Year**" award was given to **Haulotte Group** for its straight boom with a telescopic jib **H28TJ+** with its unique easy to operate characteristics thanks to its innovative 6m jib and 23m outreach.

Alexandre Saubot, HAULOTTE GROUP Chief Executive Officer, received the prize from Mr Gérard Déprez, President of ERA, and from Mr Kevin Parkes, General Manager Operations of Hewden, on Tuesday, May 26th, 2009, and declared "all the Haulotte teams will be very happy with this prize which rewards their permanent commitment of continuous improvement of performance of our Haulotte ranges in respect of ease of use and safety for customers".





Placing the client and innovation at the core of the company's mission, has enabled, the world's number 3 manufacturer of aerial work platforms, to develop a complete range of more than 60 models.

This drive to innovate and sell gives rise to numerous new machines every year to respond to the customer needs in term of safety, productivity and performances.

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